

GYMJAM FOUNDATION

501C3 TAX-EXEMPT CORPORATION #06-1786827

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Santa Clarita, CA 91350
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heartofachampioninvitational.com



CHRIS WALLER'S
HEART OF A CHAMPION
— California —

Dear Community Partner:

Waller's GymJam Academy and GymJam Foundation, a non-profit organization that supports amateur athletics and local charities, are looking for partners who want to be a part of building something great and leaving a meaningful legacy in their wake. We would like to invite you to partner with one of the West Coast's premier gymnastics facilities, Waller's GymJam Academy, as it prepares to host its annual competition, Chris Waller's Heart of a Champion Invitational, March 1-3, 2019 at the Pasadena Convention Center. GymJam will host over 5000 gymnasts and spectators from around Southern California and all over the United States during this three-day competition. Included in the competition will be a souvenir program, detailing the community partners involved in the event as well as advertisements, coupons, competition highlights, competing teams, events, etc. This is a unique opportunity for your company to participate as one of our sponsors and gain the benefit of advertising in our premier souvenir program.

Not only is Chris Waller's Heart of a Champion a premier competition, it helps support Camp del Corazon, a camp for children with heart disease. To date, GymJam Foundation has donated over \$50,000 to charity. A portion of every gymnast's entry fee and spectator fees and proceeds from on-site fundraisers will be donated to the camp. Along with our goal to raise money to support the work of Camp Del Corazon, we see our athletes learning to support causes that are important to them and the communities in which they live.

Please look over the list of involvement opportunities on the reverse page. Your commitment and support of these incredible athletes and Camp Del Corazon is deeply appreciated. We look forward to building a legacy together.

Sincerely,

Chris Waller
Survivor of Two Heart Surgeries
President, GymJam Foundation
1992 Olympian
2004 US Olympic Gymnastics Coach
2004, 2010 & 2018 NCAA Assistant Coach of the Year, UCLA
2002-Current UCLA Women's Gymnastics Associate Head Coach

Cindy Waller
CFO, GymJam Foundation
Meet Director
Team Manager



BUILDING HEARTS OF CHAMPIONS



SPONSORSHIP OPPORTUNITIES

GymJam Foundation and Wallers' GymJam Academy will host over 5,000 gymnasts and spectators spanning across the United States! Chris Waller's Heart of a Champion Invitational, March 1-3, 2019, takes place at the Pasadena Convention Center.



HEART OF A CHAMPION SPONSOR

\$2,000 + includes the following for 1 year: Company Name listed in all Foundation literature, link on website and Facebook page, Instagram post, banner hung (if provided) at hosted events and at gym, full-page back cover ad in all programs for Foundation events, PSA announcements at all Foundation events, option to place company literature in gymnast gift bags at hosted events. Ten tickets to the 2019 Heart of a Champion Invitational (HOC). Admission for two to Friday night, March 1st, Coaches and VIP Party at PCC. (In-kind donations such as goods or services would be \$4,000+ for this level of sponsorship.)

DIAMOND SPONSOR

\$1,000+ includes the following for 6 months: Company Name listed in all Foundation literature, link on website and Facebook page, Instagram post, banner hung at gym (if provided), full-page ad in all programs for Foundation events, PSA announcements at all Foundation events, option to place company literature in gymnast gift bags at hosted events. Ten tickets to the 2019 Heart of a Champion Invitational (HOC). (In-kind donations such as goods or services would be \$2,000+ for this level of sponsorship.)

PLATINUM SPONSOR

\$500+ includes the following: Company Name listed in all Foundation literature for sponsored event, name listed on event website and Facebook page, ½ page ad in programs for events, PSA announcements at event, option to place company literature in gymnast gift bags at hosted events. Four tickets to the 2019 Heart of a Champion Invitational (HOC). (In-kind donations such as goods or services would be \$1,000+ for this level.)

GOLD SPONSOR

\$250+ includes the following: Company Name listed in all Foundation literature for sponsored event, name listed on event website and Facebook page ¼ page or business card ad in program for events, PSA announcements at event. Two tickets to the 2019 Heart of a Champion Invitational (HOC). (In-kind donations such as goods or services would be \$500+ for this level of sponsorship.)

FRIENDS OF GYMJAM

\$50+ includes the following: Company Name listed in all Foundation literature for sponsored event, name listed on event website and Facebook page, ¼ page or business card ad in programs for events, PSA announcements at event. (In-kind donations such as goods or services would be \$100+ for this level of sponsorship.)



CAMP DEL CORAZON

A non-profit organization providing year-round opportunities for children with heart disease.

To date, GymJam Foundation has donated over \$50,000 to charity.

FOR MORE INFORMATION AND TO BECOME INVOLVED, PLEASE CONTACT
CINDY WALLER AT GYMJAMCINDY@YAHOO.COM OR 661-251-3390.

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