

GYMJAM FOUNDATION

501C3 TAX-EXEMPT CORPORATION #06-1786827

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Santa Clarita, CA 91350
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heartofachampioninvitational.com



CHRIS WALLER'S
HEART OF A CHAMPION
California

Dear Community Partner:

GymJam Foundation, a non-profit organization that supports amateur athletics and local charities, in partnership with Gymnastics Olympica U.S.A., are looking for partners who want to be a part of building something great and leaving a meaningful legacy in their wake. We invite you to partner with one of the West Coast's premier gymnastics facilities, Gymnastics Olympica, as it prepares to host its 17th annual competition, Chris Waller's Heart of a Champion Invitational, March 1-3, 2024, at the Pasadena Convention Center. GymJam Foundation and Gymnastics Olympica, will host over 5000 gymnasts and spectators from around Southern California and all over the United States during this three-day competition. Our community partners involved in the event will be recognized in signage at the event, on social media throughout the year, and in our information package to our participants. In addition, they will be announced throughout the weekend. This is a unique opportunity for your company to participate as one of our sponsors and support our incredible athletes.

Not only is Chris Waller's Heart of a Champion a premier competition, but it also helps support Camp del Corazon, a camp for children with heart disease. To date, GymJam Foundation has donated over \$100,000 to charity. A portion of every gymnast's entry fee and spectator fees and proceeds from pre-event and on-site fundraisers will be donated to the camp. Last year, we had a record-breaking year and donated \$22,500 to Camp del Corazon! Along with our goal to raise money to support the work of Camp Del Corazon, we see our athletes learning to support causes that are important to them and the communities in which they live.

Please look over the list of involvement opportunities on the reverse page. Your commitment and support of these incredible athletes and Camp Del Corazon is deeply appreciated. We look forward to building a legacy together.

Sincerely,

Chris Waller
Survivor of Four Heart Surgeries
President, GymJam Foundation
1992 Olympian
2004 US Olympic Gymnastics Coach
2004, 2010 & 2018 NCAA Assistant Coach of the Year, UCLA
Former UCLA Women's Gymnastics Head Coach

Cindy Waller
CFO, GymJam Foundation
Meet Director



BUILDING HEARTS OF CHAMPIONS



SPONSORSHIP OPPORTUNITIES

GymJam Foundation and Gymnastics Olympica will host over 5,000 gymnasts and spectators spanning across the United States! Chris Waller's Heart of a Champion Invitational, March 1-3, 2024, takes place at the Pasadena Convention Center.



HEART OF A CHAMPION SPONSOR, \$5,000+ for one year includes the following:

- Company Name/logo listed on all event materials and event banner
 - Full Page Front Inside or Back Cover Color Ad in event program
 - Link on website and Facebook page and Instagram posts
 - Banner hung (if provided) at event
 - PSA announcements at all session of the event
 - Option to place company literature/product in gymnast gift bags & coaches' hospitality
 - 15 all-weekend passes to the 2024 Heart of a Champion Invitational (HOC). Admission for two to Friday night, March 1st, Coaches and VIP Party at PCC.
- (In-kind donations such as goods or services would be \$10,000+ for this level of sponsorship.)

DIAMOND SPONSOR, \$1,000+ for one year includes the following:

- Company Name/logo listed on all event materials and event banner
 - Full-page ad in event program
 - Link on website and Facebook page and Instagram posts
 - PSA announcements at all sessions of the event
 - Option to place company literature/product in gymnast gift bags & coaches' hospitality
 - Ten tickets to the 2024 Heart of a Champion Invitational (HOC).
- (In-kind donations such as goods or services would be \$2,000+ for this level of sponsorship.)

PLATINUM SPONSOR, \$500+ includes the following:

- Company Name/logo listed on event banner and event program
 - Name listed on event website and Facebook page
 - PSA announcements at all sessions for event
 - Option to place company literature in gymnast gift bags
 - Four tickets to the 2024 Heart of a Champion Invitational (HOC).
- (In-kind donations such as goods or services would be \$1,000+ for this level.)

GOLD SPONSOR, \$250+ includes the following:

- Company Name/logo listed on event banner and event program
 - Name listed on event website and Facebook page
 - PSA announcements at event
 - Two tickets to the 2024 Heart of a Champion Invitational (HOC)
- (In-kind donations such as goods or services would be \$500+ for this level of sponsorship.)

FRIENDS OF GYM JAM, \$50+ includes the following:

- Company Name/logo listed on event banner and event program
 - Name listed on event website and Facebook page
- (In-kind donations such as goods or services would be \$100+ for this level of sponsorship.)



services

To date, GymJam Foundation has donated over \$100,000 to charity.



CAMP DEL CORAZON

A non-profit organization providing year-round opportunities for children with heart disease.

FOR MORE INFORMATION AND TO BECOME INVOLVED, PLEASE CONTACT
CINDY WALLER AT GYMJAMCINDY@YAHOO.COM

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