## **GYMJAM FOUNDATION**

501C3 TAX-EXEMPT CORPORATION #06-1786827

P.O. Box #800308 Santa Clarita, CA 91380 <u>gymjamcindy@yahoo.com;</u> hocmeetdirector@gmail.com heartofachampioninvitational.com



Dear Community Partner:

The GymJam Foundation, a non-profit organization that supports amateur athletics and local charities, in partnership with Gymnastics Olympica U.S.A., also a non-profit organization, are looking for partners who want to contribute to the lives of children with heart disease while elevating youth sport. We invite you to partner with one of the West Coast's premier gymnastics facilities, Gymnastics Olympica, as it prepares to host its 18<sup>th</sup> annual competition, Chris Waller's Heart of a Champion Invitational, January 4 & 5, 2025 at the Los Angeles Convention Center. The GymJam Foundation and Gymnastics Olympica, will host over 2,200 gymnasts and spectators from around Southern California and all over the United States during this two-day competition. Our community partners involved in the event will be recognized in signage at the event and in our information package to our participants. In addition, they will be announced throughout the weekend. This is a unique opportunity to support youth athletics and a life-changing charity.

One of the competition's primary goals is to help change the lives of children with heart disease by supporting Camp del Corazon. To date, the GymJam Foundation has donated more than \$120,000 to Camp del Corazon. A portion of every gymnast's entry fee, spectator fees, and all proceeds from on-site fundraisers will be donated to the camp. Along with supporting the work of Camp Del Corazon, Heart of a Champion gets youth engaged in community service in meaningful ways.

Please take a look below at how you can support and make meaningful change. Your commitment and support of these incredible athletes and Camp Del Corazon is deeply appreciated. Let's help kids with heart disease and those competing in sport rise together.

Sincerely,

Chris Waller Survivor of Four Heart Surgeries President, GymJam Foundation 1992 Olympian 2004 US Olympic Gymnastics Coach 2004, 2010 & 2018 NCAA Assistant Coach of the Year, UCLA Former UCLA Women's Gymnastics Head Coach Cindy Waller CFO, GymJam Foundation Meet Director



For more information and to become involved, please contact Cindy Waller at <u>Gymjamcindy@yahoo.com</u>

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# BUILDING HEARTS OF CHAMPIONS Sponsorship Opportunities

GymJam Foundation and Gymnastics Olympica will host over 2,200 gymnasts and spectators spanning across the United States! Chris Waller's Heart of a Champion Invitational, January 4 & 5, 2025, will be hosted at the Los Angeles Convention Center.

### HEART OF A CHAMPION SPONSOR - \$5,000+ for one year includes the following:

- ♥ Company Name/logo listed on all event materials and event banner
- Full Page Front or Back Cover Color Ad in event program
  Link on website, Facebook page and Instagram posts
  - ♥ Banner hung (if provided) at event
    - ♥ PSA announcements at all sessions of the event
    - Option to place company literature/product in gymnast gift bags
  - ♥ 15 all-weekend passes to the 2025 Heart of a Champion Invitational (HOC).
- Admission for two to Meet-and-Greet & Coaches VIP Party at LACC.

♦ (In-kind donations like goods or services require a \$10,000 value.)

#### **DIAMOND SPONSOR** - \$1,000+ for one year includes the following:

- Company Name/logo listed on all event materials and event banner
- Full-page ad in event program
- Link on website, Facebook page and Instagram posts
- PSA announcements at all sessions of the event
- Option to place company literature/product in gymnast gift bags
- Ten tickets to the 2025 Heart of a Champion Invitational (HOC).

♦ (In-kind donations like goods or services require a \$2,000+ value.)

#### PLATINUM SPONSOR - \$500+ includes the following:

- Company Name/logo listed on event banner and event program
- Vame listed on event website and Facebook page
- PSA announcements at all sessions for event
- Option to place company literature in gymnast gift bags
  - Four tickets to the 2025 Heart of a Champion Invitational (HOC).

♦ (In-kind donations like goods or services require a \$1,000+ value.)

#### GOLD SPONSOR - \$250+ includes the following:

- Company Name/logo listed on event banner and event program
- Name listed on event website and Facebook page
- PSA announcements at event
- Two tickets to the 2025 Heart of a Champion Invitational (HOC)
  - ♦ (In-kind donations like goods or services require a \$500+ value.)

#### FRIENDS OF GYMJAM - \$50+ includes the following:

- Company Name/logo listed on event banner and event program
- Name listed on event website and Facebook page

♦ (In-kind donations such as goods or services require a \$100+ value.)

To date, the GymJam Foundation has donated over \$130,000 to charity.



For more information and to become involved, please contact Cindy Waller at <u>Gymjamcindy@yahoo.com</u>



